

PRESS RELEASE

For Immediate Release

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Regional District of Kitimat Stikine Launches Free Business Assessment Program

The Regional District of Kitimat-Stikine (RDKS) has launched a free business assessment program to help businesses within the region access the professional expertise they need from a Certified Management Consultant (CMC).

Business Assessments will be conducted by CMCs from ClearThink Group. Assessments will be a collaborative process between the consultants and business owner to identify what their pain points are and practical solutions to them. The program will provide 10 businesses within the Regional District of Kitimat-Stikine free business assessments on a first-come, first-served basis. Launched with a business webinar offering a program overview from ClearThink Group, businesses in attendance also received an outline of the business consulting rebate programs at Northern Development Initiative Trust (NDIT) and mentorship available through Export Navigator.

The business climate has evolved over the years. While some businesses made it through the COVID-19 pandemic, some businesses closed their doors, and others are trying to stay afloat. “After fielding enquiries for mentorship and consulting from small businesses, results from the recently concluded regional business survey solidified the need for business consulting services within our region,” says Walsham Tenshak, Economic Development Officer for the Regional District of Kitimat-Stikine. “The program aims to provide businesses easy access to a business coach with expertise and experience that adds value to our local businesses. It is important that we assist our businesses keep their doors open. We are happy to work with business owners every step of the way and refer them to other programs that can support them further.”

“Our CMCs can help business owners accelerate their growth potential while expanding their skills in problem solving and maximizing opportunities. We are eager to assist businesses within the Regional District of Kitimat-Stikine find solutions that can take their business to the next level. Our experience working with businesses in Wood Buffalo and Sylvan Lake as they recovered from wildfires and the COVID-19 pandemic respectively will be valuable in executing this coaching program,” says Pierre Cormier, Partner - ClearThink Group

“Businesses within our region are creative, resilient and a big part of what make our communities wonderful to live, work and adventure in. We want to support our businesses in the ways that are meaningful to them and can help them keep their doors open for a long time to come,” says Phil Germuth, Board Chair for the Regional District of Kitimat-Stikine. “It is important that we assist businesses as they navigate the realities of business in a post-pandemic world. We are delighted to be supporting our businesses through this Business Assessment Program.”

This initiative is being undertaken by the Regional District of Kitimat-Stikine to achieve the goal of improving business retention as set in our Economic Development Strategic Plan. The Business Assessment Program is one of the ways we are working towards achieving this goal. Details on the program can be found on the RDKS website and enquiries directed to the Economic Development Officer.

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